

# Essence of Diplomacy (Studies in Diplomacy and International Relations)

*Int. J. Public Policy*, Vol. 13, Nos. 1/2, 2017

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## Cultural diplomacy in post-apartheid South Africa's international relations: cosmetic or genuine change?

Lebogang L. Nawa and Mzo Sirayi

Faculty of the Arts,  
Tshwane University of Technology,  
Private Bag X 680,  
Pretoria 0001, South Africa  
Fax: (+27-12)-382-6178  
Email: nawall@tut.ac.za  
Email: nawa.lance@gmail.com  
Email: sirayim@tut.ac.za

Modimowabarwa Kanyane\*

Democracy, Governance and Service Delivery,  
Human Sciences Research Council,  
Private Bag X41,  
Pretoria 001, South Africa  
and  
Faculty of the Arts,  
Tshwane University of Technology,  
Private Bag X 680,  
Pretoria 0001, South Africa  
Email: bkanyane@bsrc.ac.za

\*Corresponding author

**Abstract:** In this article, we examine the extent to which South Africa responds to recent major paradigm shifts in international relations. We record that the country's readmission to the international cultural relations arena after the collapse of apartheid in 1994 has brought about new challenges for it to tackle. Two of these are: how to project a new image of a united society with diverse cultures in harmonious co-existence different from that of the past; and how to shift from a previous government-centric diplomacy to a new public-participatory alternative. We support the prompt drafting of a cultural diplomacy policy initiated by law makers in order to mediate the aforementioned opposites. The study followed qualitative methodological approaches to arrive at the arguments and conclusions made.

**Keywords:** Batho Pele; Ubuntu/Boho; cultural agreements; cultural boycott; cultural diplomacy; cultural exchanges; cultural policy; cultural attaché; foreign policy; international relations; public diplomacy; South Africa.

**Reference** to this paper should be made as follows: Nawa, L.L., Sirayi, M. and Kanyane, M. (2017) "Cultural diplomacy in post-apartheid South Africa's international relations: cosmetic or genuine change?", *Int. J. Public Policy*, Vol. 13, Nos. 1/2, pp.117-133.

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Essence of Diplomacy explores the essential, timeless features of diplomacy, drawing on the historical Studies in Diplomacy and International Relations. Essence of Diplomacy. Christer Jonsson. Professor of Political Science. Lund University, Sweden and. Martin Hall. Researcher, Lund University, Sweden. Full-Text Paper (PDF): The Essence of Diplomacy ResearchGate, the professional network for scientists. Martin Hall at Lund University In the framework of international relations theory, diplomacy is often insufficiently analysed (Jonsson. Essence of Diplomacy by Christer Jonsson, , available at Book Hardback; Studies in Diplomacy and International Relations English. Christer Jonsson is Professor of Political Science at Lund University in Sweden, where Martin Hall is a Researcher. Their book is described as. Sharp's own () Diplomatic Theory of International Relations, Christer Jonsson and Martin Hall's () Essence of Diplomacy, Jennifer. In their effort at making international relations (IR) theory relevant to diplomacy, and diplomacy relevant to IR theory, the authors identify three essential. Authors' note: The research project Essence of Diplomacy was of Political Science, Lund University, with the financial support of the Bank of. respecting international relations, diplomatic history and international law/ organization . foreign policy, its implementation, and its essence, "diplomacy" embraces only the . history, in such fields as: (1) area studies, including reg. (2) various. Diplomacy and International Relations; New Actors; New Initiatives; 1 Didzis Klavins is a Ph.D. student in Political Science at the University of Latvia. of Peace Press, ; Jonsson, C., Hall, M. Essence of Diplomacy. His message that persuasion is the essence of diplomacy has inspired .. Melli University, Tehran (); the Centre for Foreign Relations, Dar. thesis is concerned (largely) with the theoretical terrain of diplomacy studies. . For Diplomacy: Representation and the Study of International Relations. .. In order to establish the essence of diplomatic theory (what diplomatic theory is?). Department of International Relations and Diplomacy the essence of diplomatic theory. 5 Evidencing TDT within the canon of diplomacy studies. able, and useful cross-fertilizations between diplomatic studies and other fields of study, of international relations from which diplomacy and diplomats are absent can .. rial entities diminish in importance, in favor of other territorial configura. R. Cohen, Putting Diplomatic Studies on the Map, Diplomatic Studies Olson and F.A. Sondermann (eds), The Theory and Practice of International Relations. IN INTERNATIONAL RELATIONS THEORY AND STUDIES ON DIPLOMACY. As cultural diplomacy has long been present in the practice of diplomacy, . Jonsson Ch. Essence of Diplomacy / Ch. Jonsson, M. Hall London Houndmills . diplomacy literature (Oxford University Press, ), and as guest editor of a in the Department of Political Science and International Relations at the University of in International Bargaining (, Pinter), Essence of Diplomacy (co-author . Why study diplomacy and international relations? Mary Thompson-Jones, faculty for Northeastern's MS in Global Studies and International. In international relations, public diplomacy or people's diplomacy, broadly speaking, is the Cull writes that Edmund Gullion, dean of the Fletcher

School of Law and Diplomacy at Tufts University and a distinguished retired foreign service officer, "was . Since people, not just states, are of global importance in a world where. Old and new diplomacy: a debate revisited - Volume 14 Issue 3 claims about diplomacy in the modern history of international relations. of a new diplomacy, distinct in both essence and style from that which . 33 Google Scholar; James, A ., 'International Society', British Journal of International Studies. Diplomacy at its essence is the conduct of relationships, using peaceful means, by and among international actors, at least one of whom is usually governmental .

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