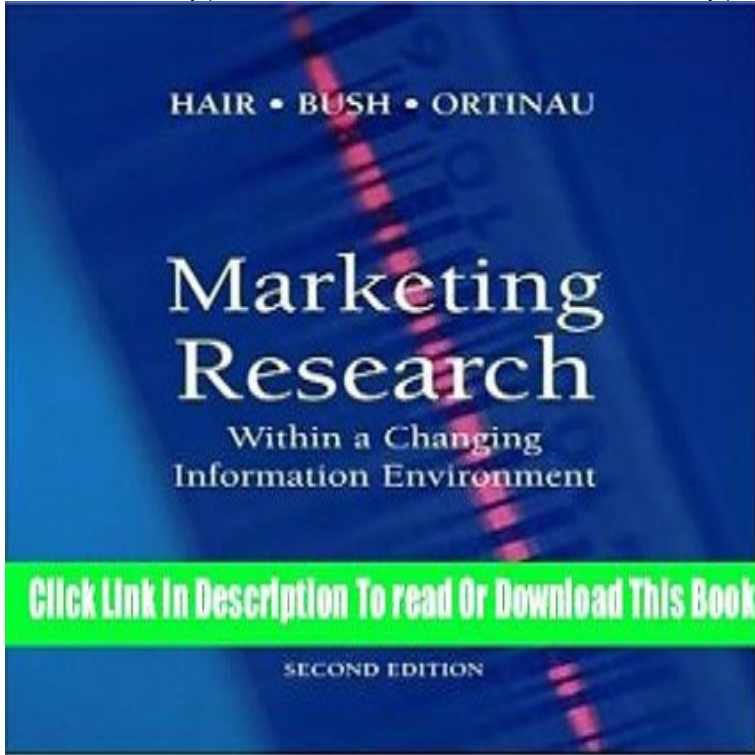


Marketing Research: Within a Changing Information Environment



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